

# Inspired by Nature

Hairwonder is the first hair colouring and conditioning system enriched with 9 certified organic ingredients grown without the use of herbicides or pesticides. These precious botanicals protect the hair structure and provide optimal care and brilliant shine. They offer superior colour protection and nourishment, conditioning the hair to be smooth, silky and strong. The colour lasts longer and the hair is protected from UV damage.



Organic Argan Oil  
*argania spinosa*



Organic Green Tea  
*camellia sinensis*



Organic Camomile  
*matricaria recutita*



Organic Hops  
*humulus lupulus*



Organic Lemon Balm  
*melissa officinalis*



Organic Rosemary  
*rosmarinus officinalis*



Organic Ginseng  
*panax ginseng*



Organic Rooibos  
*aspalathus linearis*



Organic Senna  
*cassia angustifolia*



## Also Available: Hairwonder Anti-Hairloss Shampoo & Hairwonder Anti-Hairloss Lotion

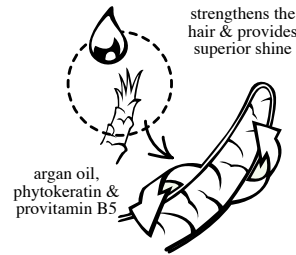


Increases hair growth and reduces hair loss.

Enriched with 8 Certified Organic Ingredients, Phytokeratin, Provitamin B5, Biotin, Red Ginseng, Essential Minerals and Quartz crystals.

## Nourish Your Hair From Root to Tip Hairwonder Makes Your Hair Stronger

Hairwonder is not just a permanent colouring system. In just 1 colour treatment your hair will be conditioned, nourished and strengthened. It is the first permanent hair colouring system free of Ammonia, PPD and Parabens that colours and conditions the hair in one application.



In addition to the 9 certified organic ingredients, we have also added a unique combination of Phytokeratin and Provitamin B5 to each Hairwonder product. Scientific research has proven that Phytokeratin and Provitamin B5 make the hair stronger, more resilient, hydrated and incredibly shiny from root to tip.

## The Hair Repair & Colour Specialists Since 1985

At Hairwonder we just love naturally healthy, shiny and strong hair. For more than 25 years we have specialised in developing products that make this possible. Products that repair the hair, nourish and let it shine like never before. We are very proud that today our products are used in more than 35 countries and that millions of people have experienced the results of our 100% Dutch quality.



[www.hairwonder.com](http://www.hairwonder.com)



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## Colour & care

## THE SECRET TO HEALTHY HAIR

The Cleanest, Safest, Most Effective  
Permanent Botanical Hair Colour  
and Conditioning System  
No Ammonia No PPD No Parabens



# Colour & care

## permanent colour

**The first Ammonia, PPD & Paraben free permanent hair colour enriched with 9 certified organic ingredients.**

Hairwonder Colour & Care colours, protects, nourishes and strengthens the hair in one treatment. Never before has there been a long lasting hair colour made without Ammonia, PPD or Parabens enriched with powerful botanicals from Mother Nature.

Nine certified organic ingredients protect the hair structure and provide optimal care and brilliant shine. Hairwonder Colour & Care offers superior colour protection, strengthens the hair and helps to protect hair colour against UV radiation. Enjoy your new hair colour even longer! Organic Argan oil, Phytokeratin & Provitamin B5 strengthen and hydrate the hair, making it silky soft. Hairwonder Colour & Care provides excellent grey coverage that lasts 6-8 weeks.

### Clinical Studies Have Shown the Dangers of PPD

Chemicals P-Phenylenediamine (PPD) and Aminophenol, commonly found in most commercial and even some 'natural' hair dyes are known carcinogens. They have been linked to bladder and other cancers <sup>(1)</sup>. Repeated, high systemic exposure to PPD can lead to laryngeal edema, rhabdomyolysis and subsequent renal failure, neurotoxicity and acute toxic hepatitis <sup>(2)</sup>. Some dermatologists have observed that PPD can cause irritation, swelling, redness and in some cases with repeated exposure anaphylaxis <sup>(3)</sup>. Considering that most women colour their hair every 2 months, a PPD, Aminophenol Free Formula is clearly the only choice.

Hairwonder Colour & Care is formulated without the addition of Ammonia, PPD (P-Phenylenediamine), Parabens, Phthalates, O & P Aminophenols, Tetrahydro-6-nitroquinoxaline, Chlororesorcinol, Fragrance Allergens, or Musk Compounds.

(1)Zhang, Y., Kim, C., Zheng, T. Hair dye use and risk of human cancer. Front Biosci (Elite Ed). 2012 Jan 1;4:516-28.

(2)Hooff, GP, Van Huizen NA, Meesters RJ, Zijlstra EE, Abdelraheem M, Abdelraheem W, Hamdoui M, Lindemans J, Luijckx TM. Analytical investigations of toxic p-phenylenediamine (PPD) levels in clinical urine samples with special focus on MALDI-MS/MS. PLoS One. 2011;6(8):e22191. Epub 2011 Aug 4.

(3) Can some hair dyes actually cause death? Best Health Magazine. January/February 2012.

# Hairwonder

## Cleanest Hair Colour

- Permanent hair colour with no Ammonia, PPD or Parabens.
- Colours, protects, nourishes and strengthens the hair in 1 treatment.
- Excellent grey coverage, lasts 6-8 weeks.
- Enriched with 9 certified organic botanicals.

### 6 New Colours



9 Very Light  
Blond  
HP12013



6.45 Copper  
Mahogany  
HP12014



5.5  
Mahogany  
HP12015



5.64 Henna  
Red  
HP12016



3.44 Dark  
Copper Brown  
HP12017



3.37  
Espresso  
HP12018



8 Light Blond  
HP12001



7 Medium Blond  
HP12002



7.3 Medium  
Golden  
Blond  
HP12003



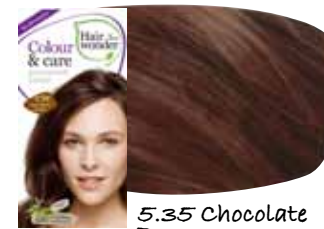
6 Dark Blond  
HP12004



6.35 Hazelnut  
HP12005



5 Light Brown  
HP12006



5.35 Chocolate  
Brown  
HP12007



4 Medium Brown  
HP12008



4.03 Mocha Brown  
HP12009



4.56 Auburn  
HP12010



3 Dark Brown  
HP12011



1 Black  
HP12012



## Available in 18 Beautiful Colours

- Enriched with Argan oil, Phytokeratin and Provitamin B5
- Repairs and fortifies hair structure.
- Can colour your hair 1 shade lighter or 2 shades darker.
- Gentle on hair structure and scalp.
- Easy to use, does not drip.
- One package is suitable for multiple outgrowth treatments.